



**Over 450 Locations
in Texas and Louisiana!**
We offer Online only,
Single and Multiple Print Runs,
Email & Social Media Blasts,
Ad design & more!



MEDIA KIT - Advertising Rates and Specifications

We cover most of the major cities in Texas, and Louisiana. Our FREE publication can be found along the entire Texas and Louisiana coastal storefronts. We are also available online at www.saltyangler.com.

FULL PAGE
7.75 X 9.6715
FOR BLEED ADD .5" TO IMAGE AREA

HALF PAGE VERTICAL
3.667 X 9.6715

HALF PAGE HORIZONTAL
7.5 X 4.7658

QUARTER PAGE
3.667 X 4.7658

Price per Edition

2025 Pricing	Monthly	X 3 Editions	X 6 Editions	X 12 Editions
Front Cover Banner	\$ 1,750.00	\$ 1,575.00	\$ 1,400.00	\$ 1,312.50
Full	\$ 700.00	\$ 630.00	\$ 560.00	\$ 525.00
Half	\$ 450.00	\$ 405.00	\$ 360.00	\$ 337.50
Quarter	\$ 350.00	\$ 315.00	\$ 280.00	\$ 262.50
Back Cover	\$ 2,500.00	\$ 2,250.00	\$ 2,000.00	\$ 1,875.00
Page 2	\$ 1,000.00	\$ 900.00	\$ 800.00	\$ 750.00
Page 3	\$ 1,000.00	\$ 900.00	\$ 800.00	\$ 750.00
Inside Back Cover	\$ 800.00	\$ 720.00	\$ 640.00	\$ 600.00

Guides Section \$420 per year includes online edition includes creative design

Online Publication Only \$250 or \$2000 per year Paid in Advance per month includes creative design

Website Banner Ad on www.saltyangler.com "Main Page" \$350 per Month or \$3000 per year Paid in Advance

All ads are hyperlinked to your website in the online edition Flipping Book for no additional charge.
*Multiple page discounts also available *Contract must be signed in order to receive the long-term discount

12 Editions are printed in a calendar year.

Published the last Friday of every month.

All advertising prices include print, ad design and online editions.

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