



**Over 700 Locations
in Texas, and 225
Locations in Louisiana!**

MEDIA KIT - Advertising Rates and Specifications

We cover most of the major cities in Texas, and Louisiana. Our FREE publication can be found along the entire Texas and Louisiana coastal storefronts. We are also available online at www.saltyangler.com.



**FULL
PAGE**

7.75 X 9.6715

**HALF PAGE
VERTICAL**

3.667 X 9.6715

**HALF PAGE
HORIZONTAL**

7.5 X 4.7658

**QUARTER
PAGE**

3.667 X 4.7658

**EIGHTH
PAGE**

3.667 X 12.2834

All Pages Glossy	Frequency discount pricing (PER EDITION)				30% off Rate
Page Size	1 X	6 Times / 3 Months	12 Times / 6 Months	24 Times / Year	24 Times / Year with CC on File
Full Page	\$ 750.00	\$ 675.00	\$ 637.50	\$ 562.50	\$ 525.00
Half Page (1/2)	\$ 400.00	\$ 360.00	\$ 340.00	\$ 300.00	\$ 280.00
Quarter Page (1/4)	\$ 300.00	\$ 270.00	\$ 255.00	\$ 225.00	\$ 210.00
1/8 Page	\$ 175.00	\$ 157.50	\$ 148.75	\$ 131.25	\$ 122.50
Business Card (Guide Section)	\$450 Annually One time Pay in Advance for (24) Issues				
Front Page Banner	\$ 1,500.00	\$ 1,350.00	\$ 1,275.00	\$ 1,125.00	\$ 1,050.00
Back Cover	\$ 2,500.00	\$ 2,250.00	\$ 2,125.00	\$ 1,875.00	\$ 1,750.00
Inside Front Cover	\$ 1,000.00	\$ 900.00	\$ 850.00	\$ 750.00	\$ 700.00
Inside Back Cover	\$ 900.00	\$ 810.00	\$ 765.00	\$ 675.00	\$ 630.00
Page 3	\$ 1,000.00	\$ 900.00	\$ 850.00	\$ 750.00	\$ 700.00
3rd from Last page	\$ 800.00	\$ 720.00	\$ 680.00	\$ 600.00	\$ 560.00
Page Sponsor (Tides, Kid Pics, Pet Page)	\$ 300.00	\$ 270.00	\$ 255.00	\$ 225.00	\$ 210.00
Website					
Online Banner * Monthly	\$ 350.00	\$ 300.00	\$250.00 per month Annually		

All ads are hyperlinked to your website in the online edition Flipping Book for no additional charge.

*Multiple page discounts also available †Contract must be signed in order to receive the long-term discount

24 Editions are printed in a calendar year.

Published the 2nd and 4th Friday of every month.

All advertising prices include print, ad design and online editions.

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