



Saltwater ANGLER

KAYAK EDITION

MEDIA KIT

Advertising Rates and Specifications



FULL PAGE
7 X 9.4295

HALF PAGE VERTICAL
3.4167 X 9.4295

HALF PAGE HORIZONTAL
7 X 4.669

QUARTER PAGE
3.4167 X 4.669

EIGHTH PAGE
3.4167 X 1.688

Glossy		Frequency (Per Edition)				Glossy		Frequency (Per Edition)			
Size	1 X	6 X 3 Months	12 X 6 Months	24 X Year	Size	1 X	6 X 3 Months	12 X 6 Months	24 X Year		
Front Cover Banner	\$ 400.00	\$ 380.00	\$ 360.00	\$ 340.00	Full Page	\$ 450.00	\$ 427.50	\$ 405.00	\$ 382.50		
Back Cover	\$ 750.00	\$ 712.50	\$ 675.00	\$ 637.50	Half Page	\$ 275.00	\$ 261.25	\$ 247.50	\$ 233.75		
Inside Front Cover	\$ 600.00	\$ 570.00	\$ 540.00	\$ 510.00	Quarter Page	\$ 225.00	\$ 213.75	\$ 202.50	\$ 191.25		
Inside Back Cover	\$ 600.00	\$ 570.00	\$ 540.00	\$ 510.00	1/8 Page	\$ 150.00	\$ 142.50	\$ 135.00	\$ 127.50		
Page 3	\$ 500.00	\$ 475.00	\$ 450.00	\$ 425.00	Business Card	\$ 40.00	\$ 38.00	\$ 36.00	\$ 34.00		
3rd from Last page	\$ 500.00	\$ 475.00	\$ 450.00	\$ 425.00							

*** 2nd and 4th Friday of Every Month at over 200 locations along the Texas Coast!**
Beeville, Three Rivers, Port Lavaca, Port O'Connor, Rockport, Port Aransas, Houston, Galveston, Freeport, Seadrift, Victoria, San Antonio, Austin and the surrounding areas.

*All ads are hyperlinked to your website in the online edition Flipping Book for no additional charge from the www.saltyangler.com website.



Ron Henne
361-438-7572
1218 Cornerstone Dr.
Corpus Christi, TX 78418

www.saltyangler.com • Email us @ saltyangler@att.net