



**Over 450 Locations  
in Texas and Louisiana!**  
We offer Online only,  
Single and Multiple Print Runs,  
Email & Social Media Blasts,  
Ad design & more!



# MEDIA KIT - Advertising Rates and Specifications

We cover most of the major cities in Texas, and Louisiana. Our FREE publication can be found along the entire Texas and Louisiana coastal storefronts. We are also available online at [www.saltyangler.com](http://www.saltyangler.com).

**FULL PAGE**  
7.75 X 9.6715

**HALF PAGE VERTICAL**  
3.667 X 9.6715

**HALF PAGE HORIZONTAL**  
7.5 X 4.7658

**QUARTER PAGE**  
3.667 X 4.7658

**EIGHTH PAGE**  
3.667 X 12.2834

All billing is done at the beginning of each month, and charged at that time		Frequency Discounts Per Edition			
Page Size	Digital Edition Only Per Month	1 Edition	12x / 6 Months	24x / Annually	On Auto Pay with CC on file
Full	\$ 300.00	\$ 475.00	\$ 380.00	\$ 356.25	\$ 332.50
Half Page	\$ 225.00	\$ 350.00	\$ 280.00	\$ 262.50	\$ 245.00
Quarter Page	\$ 175.00	\$ 225.00	\$ 180.00	\$ 168.75	\$ 157.50
Front Cover Banner *		\$ 1,500.00	\$ 1,200.00	\$ 1,125.00	\$ 1,050.00
Back Cover *		\$ 2,000.00	\$ 1,600.00	\$ 1,500.00	\$ 1,400.00
Inside Front Cover *		\$ 800.00	\$ 640.00	\$ 600.00	\$ 560.00
Inside Back Cover *		\$ 700.00	\$ 560.00	\$ 525.00	\$ 490.00
Page 3 *		\$ 800.00	\$ 640.00	\$ 600.00	\$ 560.00
Page Sponsor (Tides, Kid Pics, Pet Pages)		\$ 400.00	\$ 320.00	\$ 300.00	\$ 280.00
Email Blast & Social Media Blast (Per Blast, Post)	\$350 Per Email Blast includes Social Media Post				
Business Card Ad (Guides & Services) Print & Online Editions	\$450 Per Year (24 Editions)				
Online only Main Webpage Banner <a href="http://www.saltyangler.com">www.saltyangler.com</a>	\$300 per month				

\*Premium Space if Available

All ads are hyperlinked to your website in the online edition Flipping Book for no additional charge.  
\*Multiple page discounts also available †Contract must be signed in order to receive the long-term discount

24 Editions are printed in a calendar year.

Published the 2nd and 4th Friday of every month.

All advertising prices include print, ad design and online editions.

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